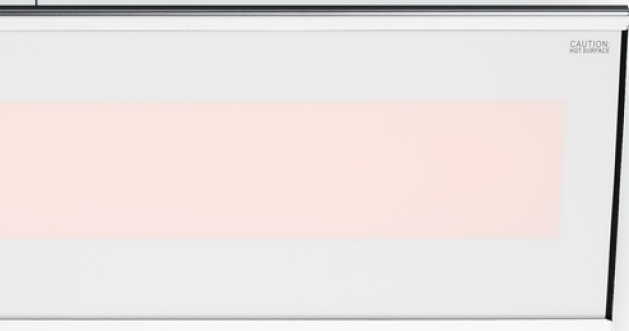




# Extends the Season

Instead of closing your patio when the weather gets cold, add outdoor heating to extend the outdoor season. Adding restaurant heaters increases the number of patrons that can be accommodated during colder months, resulting in a maximized return on investment.



Let's take a look at the potential return on investment for a single, Platinum Electric 4500W installed heater.



**\$27\***

Revenue Per Person



**\$108**

Revenue Per Table of 4

\*2018 Design Trends Survey - Zagat

## Two Tables

Number of tables a 4500W heater covers



$$2 \times \$108 = \$216$$



## Six Weeks

Additional time outdoor heating can extend the patio season.

Additional table revenue for 6 weeks at 2 turns a night: **\$216 table revenue x 84 tables served**

Total Revenue for 12 Weeks

**\$18,144**

## Total Investment Breakdown

**\$2,527** Inc. GST

Cost of a 4500W Heater



**\$5.36**

Operation Cost Per Day  
Based 5 Hours



**\$2,763.46** Inc. GST

Total Investment



**15,380.54** Extra Revenue  
Per Heater